

# News Release



**FOR IMMEDIATE RELEASE:**

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**Today**

**State Parks Seeks Proposals for 10-year Contracts at Prairie City SVRA**

**SACRAMENTO** – Today through May 26, California State Parks will be accepting proposals from contractors interested in operating track event areas at the Prairie City State Vehicular Recreation Area.

California State Parks is offering two different five-year contracts: one to operate the motocross track, and another to operate the go-kart track. The selected contractor will equip, operate, and maintain one or both track event areas. The state will have the option to extend the contracts for up to five additional years.

The park is situated at the base of the Sierra Nevada foothills, 20 miles east of downtown Sacramento and three miles south of U.S. 50. The area offers off-highway vehicle enthusiasts a variety of interesting terrain and trails for motor cycles, all terrain vehicles, and 4-wheel drive vehicles. In addition to the motocross track and go-kart track, the park has a ¼ midget track and a remote control car track.

The proposed contracts rental requirements include the greater of a minimum annual rent of \$70,000 or eight percent of gross sales.

Prospective contractors must submit proposals by May 26, to the Department of Parks and Recreation, 1416 9<sup>th</sup> Street, Room 1442-13, Sacramento, CA 95814.

There will be an optional pre-proposal meeting at 10 a.m on Thursday, March 26 at Prairie City SVRA, 13300 White Rock Road, Rancho Cordova. The meeting will include a review of the Request for Proposals (RFP) process and materials, as well as a tour of the facilities.

During fiscal year 2007/2008 the current motocross track concession operator reported over \$163,000 gross sales, and the current go-kart track concession operator reported more than \$124,000 in gross sales. The new RFPs are being pursued in compliance with state law that requires a competitive bid process open to all parties for concession operations.

Interested parties are encouraged to download a complimentary copy of the RFP at <http://www.parks.ca.gov/concessions>. Hard copies of the RFP may be purchased for \$25 by contacting Concession Specialist Diana Salter at (916) 653-7733 or [dsalt@parks.ca.gov](mailto:dsalt@parks.ca.gov).

To learn more, contact Salter or Concessions Program Manager Teresa Montijo, at (916) 653-7733.

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*Visitors with special needs, please contact us in advance to arrange accommodations.*